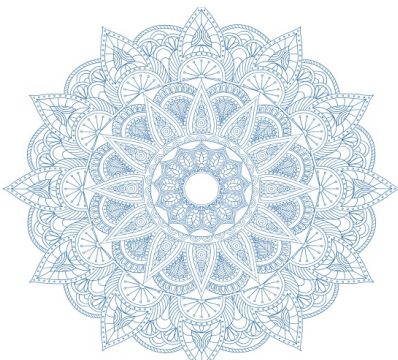


Czech Business Council Achievement Awards 2018



Corporate member La Lorraine Bakery Group
DMCC - Radek Macek

New B2B join-venture in the GCC frozen bakery industry -
with ambition to become the first internationally experienced
local manufacturing platform .

Assortment covering the most popular international products
- ie croissants , baguettes , ciabattas , loafs , muffins , donuts
and many more.

Vision to become frozen bakery market leader in Middle East
longer term - with further expansion plans going further East .
Core regional focus out of the Dubai headquarter - UAE /
IRAN / KSA markets.



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and Northern Emirates

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