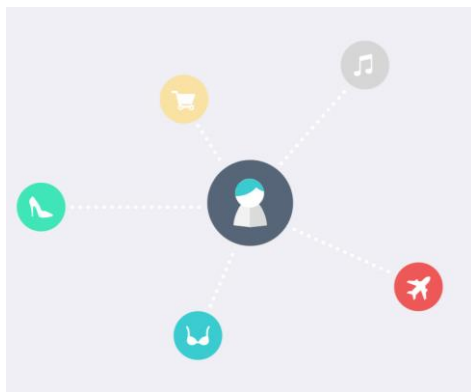


Czech Business Council Achievement Awards 2017



ROI HUNTER

ADVANCED FACEBOOK ADS PLATFORM
enabling dynamic remarketing and is designed to scale your traffic achieving required ROI



Newcomer of the year 2017 - Lukáš Krejča – for incredible Facebook & Google campaigns on ROIHUNTER

- Head of MENA Operations
- Leading MENA operations for Facebook Marketing Partner & Google Premium Partner, ROI Hunter. Built a strong team which is managing the best clients in the region. Experts in dynamic ads, offline conversions, retail advertising and any other DR campaigns on Facebook & Google.
- Lukas has managed campaigns for almost 100 companies, created and executed marketing strategy for several e-commerces.
- Before moving to Dubai, Lukas worked as a Marketing Manager for an online pharmacy where he developed and executed marketing plan, both online and offline. Next to that Lukas worked as a PPC freelancer managing campaigns of different size clients including e-commerce, Telco operators, lead generation websites and more. He created his own public workshops about PPC and Facebook ads and presented at various conferences including Google Performance & Branding summit.

T: +971 52 873 5840

E: eli@cbcdubai.cz

Czech Business Council Dubai
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