

The 14th Session of The Czech Business Council in Dubai & Northern Emirates

on the occasion of The BIG 5 Construction Show

November 26th, 2017

Venue: Sheraton Jumeirah Beach Resort - Grand Ballroom

- 19:30** **Registration and networking**
- 19:45** **Official opening**
- 19:45** **Opening word**
Pavel Foubik, President of the Czech Business Council
H.E. Mr. Alexander Sporyš, the Ambassador of the Czech Republic
Eduard Muricky, Deputy Minister, Ministry of Trade and Industry
Milan Raz, Head of Czech Trade, Czech Republic
- 20:02** **Introduction of activities of CBC**
Eva Svitáková, CBC MediabCoordinator
Tereza Trojková, CBC Event Coordinator
- 20:10** **EMIRATES Airline Business Rewards Program**
Stephanie Kristensen, Key account manager
- 20:20** **EXPO 2020 News**
Jiří František Potužník, Commissaire General, Ondřej Soška, CBC Vice-president, Jana Elkova, Expo Live Grants & Innovation Programme
- 20:40** **Czech Trade - new opportunities for Czech companies**
Michal Nedělka, Head of Czech Trade Representation in Dubai
- 20:43** **VAT implementation in the UAE**
Yann Mrazek, Managing Partner, M/Advocates of Law
- 20:52** **Czech Business Council Achievement Awards**
Eva Svitakova, Media Coordinator of CBC
- 20:54** **Digital marketing revolution in the UAE**
Lukáš Krejča, Head of MENA Operations, Roihunter
- 21:02** **Future of Warehouse automatisation**
Jiří Brož, CEO, Montaze Broz
- 21:10** **Signing of MoU between CBC and VATCOM DMCC**
New accounting company and presentation
- 21:20** **Official welcome to a new and jubilee member of CBC**
- 21:26** **Lucky Draw**
- 21:35** **Closing of the official session**
- 21:35** **Reception**

